

Video Production for Software Company

PROJECT DETAILS

 Video Production

 May. 2023 - May. 2023

 Less than \$10,000

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"Their commitment to client satisfaction and artistic storytelling truly sets them apart in the industry."

PROJECT SUMMARY

A software company hired Optious for video production services. They created a 45-second-long explainer video, taking care of storytelling based on the client's vision.

PROJECT FEEDBACK

Optious was able to create a video that explained their company and their products with clarity. Optious delivered on time and led a professional and creative process with a lot of dedication on their part. The client also praised the team's production quality and vision.



The Client

Please describe your company and position.

I am an executive at a software company

Describe what your company does in a single sentence.

XR Analytics

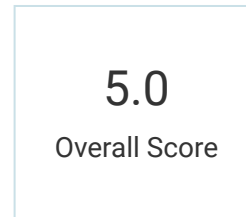
-  Executive, Software Company
-  Software
-  Canada

The Challenge

What specific goals or objectives did you hire Optious to accomplish?

- Create explainer video

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you find Optious?

- Online Search

Why did you select Optious over others?

- High ratings
- Good value for cost

How many teammates from Optious were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

I had the pleasure of working with Optious for a recent explainer video project and was thoroughly impressed with their dedication, professionalism, and creative insight. From our initial consultation, it was clear that their team had a genuine understanding of our vision. They took the time to understand our goals and worked collaboratively to develop a strategic approach.

The video was able to tell our story in 45 seconds. Throughout the production process, their team was well-organized, punctual, and proactive, keeping us informed every step of the way. The video was able to tell our story in 45 seconds. They seamlessly blended creativity with technical expertise, resulting in a final product that far exceeded our expectations. I would highly recommend Optious to any business seeking high-quality video content.

Their commitment to client satisfaction and artistic storytelling truly sets them apart in the industry. We look forward to partnering with them for future projects!



The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

They were able to explain what our product and company does with clarity in 45 seconds

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Yes

What was your primary form of communication with Optious?

• Virtual Meeting

What did you find most impressive or unique about this company?

Their production quality and vision

Are there any areas for improvement or something Optious could have done differently?

No

